Risk Communication with Executives, Analysts, and the Public

Goal: Provide a survey of approaches for portfolio-level analysis and visualization and a survey of best practices for communicating risks.

Description: to provide 3 hours using Excel based simulation methods to go from decision through elicitation and simulation to final visualization is excel; to examine processes for analyzing the outcome of portfolio analyses; to evaluate processes for judging risk tolerance/aversion; to survey various best practices in risk communication and visualization.

Prerequisites: all other courses in the certificate sequence.

Suggested readings: Hubbard on How to Measure Anything in Risk; Slovic on Risk Perception, Heaths’ Decisive